



Komen Connecticut 2010 Race for the Cure®

Saturday, June 5, 2010
Bushnell Park, Hartford



DONATE

REGISTER

JOIN A TEAM



Fundraising Tips for Students

1. Challenge sports teams to a game – teachers against students or a scheduled varsity game against another team. Make it a “Pink Game” and ask for donations.
2. Hold a dance and charge admission to support your team. See if you can get goody bags donated from local merchants.
3. Use your Facebook and Twitter accounts and reach out to your networks for support.
4. Put a video on YouTube explaining why you’re running or walking for Komen Connecticut.
5. Design and sell a team t-shirt (prior approval required by Komen CT) and have the proceeds go directly to the teams fundraising for the Race.
6. Ask two departments to compete against one another (science vs. math, French vs. Spanish).
7. Coordinate to have a “Pajama Day” or “Pink Day” and ask for a donation for each student who participates in the day.
8. Ask the athletic director to engage other schools to a challenge on Race Day.
9. Offer a reserved parking spot – ask your principal if you can reward the student who raises the most money with a parking spot for a month.
10. Ask your teachers to place a pink can on their desks, or see if you can put one near the register in the cafeteria. Encourage students to add their loose change every day.
11. If you’re uncomfortable asking face-to-face, set up a Personal Fundraising Webpage instead. We’ll provide you with sample fundraising e-mails to help.
12. Thank your donors! Send e-mails, pictures, and event results to keep your supporters engaged in the event.

Do you have a fundraising idea you’d like to share?
E-mail teams@komenct.org and we can add your idea!