



Komen Connecticut 2010 Race for the Cure®

Saturday, June 5, 2010
Bushnell Park, Hartford



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4 Steps towards Fundraising Success

1. Set up your Personal Fundraising Webpage

When you register for the Race online, a personal fundraising webpage is automatically created for all participants. A team fundraising webpage is created after the Team Captain has registered. To customize your (or your teams) personal page with stories, pictures, and video, login to your Personal Fundraising Center. Your login information is sent to your e-mail upon completing your individual registration.

From the Participant Center you can:

- Manage your individual and team fundraising progress
- Update and customize your personal fundraising webpage.
- Upload your e-mail address book
- Send e-mails with direct links to you (and your teams) personal fundraising webpage
- Thank donors and team members for their support

[Register](#) for the Race to get started. Already registered? [Sign in](#) to your personal fundraising center.

2. First Time Fundraiser - Take the Power of 10 Challenge



The challenge is simple, but the impact can be life-changing. Please join us in the Power of 10 Challenge by asking 10 friends for \$10 each to raise \$100.

If each of the expected 6,000 Race participants asks 10 people to donate at least \$10 each, we **could provide mammograms to 4,800 women and men** in Connecticut!

While some Race participants are very successful at fundraising and have contributed tremendously to the local fight against breast cancer in past years, most Race participants may not know where to even begin when it comes to fundraising.

Need help getting started?

- Start by giving \$10 yourself
- Submit your individual donation to your company for a Matching Gift:
- Ask 2 family members
- Ask 2 friends
- Ask 2 neighbors
- Ask 2 co-workers

By being an active fundraiser, you'll help Komen Connecticut provide more grants to help local communities provide breast health education, screening and treatment. Plus you'll be eligible to receive fundraising prizes!

Working together, we can IMPACT CONNECTICUT.



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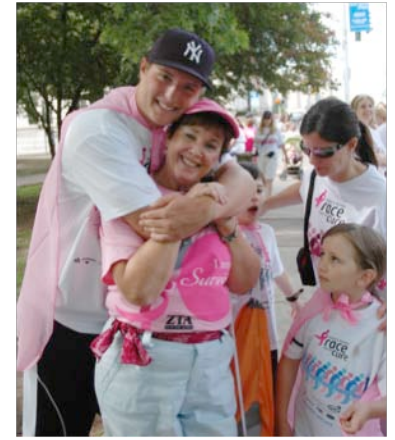
4 Steps towards Fundraising Success continued...

3. Collect Donations

Online Donations: Fundraise online with a webpage made just for you, by you. Donors can donate instantly to your fundraising efforts by credit card (VISA and MasterCard).

Offline Donations: While we strongly encourage everyone to use the website, some people prefer to donate by cash or check. Please do not send cash in the mail. In order to ensure that the donations received are added to your individual or team fundraising, you must include the [Official Fundraising Form](#), or a note with the Race Participant's name and/or Team Name referencing the check enclosed.

Donations can be mailed in to the Komen Connecticut office at any time (please allow 5-7 days for processing). Donations can also be dropped off on Race Day at the Donations tent.



Remember! Fundraising Prizes are awarded based upon total donations received as of JULY 1, 2010.

4. Double your donation with Matching Gifts!

Take advantage of this easy way to double your contribution to the fight against breast cancer! Remind your donors to match their donations!

Many employers have a matching gift program for their current and retired employees. Contact your Human Resources Department and ask for the necessary matching gift paperwork. Complete your part of the form, enclose your donation (or reference to your previous / online donation), and mail to the Komen Connecticut office. Komen Connecticut will submit the paperwork for approval.

Please reference the event as the "2010 Komen Connecticut Race for the Cure" and include the individual or team for where the donation should go.