



# NEWS

for the Cure

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September 2009

**Dear friend,**

At the Komen Connecticut Affiliate, we enter double digits this year and will celebrate 10 years of serving the breast health needs of Connecticut residents. We are proud of the accomplishments Komen for the Cure has made in Connecticut in the past 10 years, including making 145 local community grants totalling more than \$9 million and investing more than \$10 million in Connecticut-based research projects - that's a more than \$19 million impact on our state's breast health.



We've worked hard since our inception to put the dollars you donate to work in our communities to fund the local services our family and friends rely on for quality care. It's a history we're proud of. With your help, we are saving lives and are working towards our ultimate goal - a community, and world, without breast cancer.

Our successes of the past 10 years wouldn't have been possible without the generous support of the community. Our sincerest thanks to the following businesses and individuals who have recently held fundraisers in support of a cure:

**Action Water Gardens**

Open House

**Brakettes**

Charity Softball Game

**Brian LaPila and The Refuge Gym**

Bench Press for Breast Cancer

**Connecticut Expos**

Connecticut Women's Expo

**Dave Matthews Band, Live Nation & Red Light Management**

Race for the Cure Fundraiser

**Hindley Elementary School**

Charity Softball Game

**Massage Envy**

**Swedes Jewelers**

Despite our successes, we continue to look forward, knowing there is still work to be done until we find the cures - and we won't stop until every woman has access to breast health education, screening and treatment in Connecticut. In the coming months, we will proudly announce the release of some important new resources, sure to better help us serve the breast health needs of our communities.

We hope that the next 10 years include your continued support. Together, we can truly make an impact on breast cancer in Connecticut.

Sincerely,

Anne Morris

Executive Director, Connecticut Affiliate of Susan G. Komen for the Cure®



## Saddle Up! Ride for the Cure is October 4

Ride for the Cure is your chance to unite with other equestrian enthusiasts in the fight against breast cancer. On Sunday, October 4 the Ride will return to Tyrone Farm in Pomfret, a private cross-country course in the quiet corner of Connecticut.

More than 100 riders, many of them survivors, will ride in support of breast cancer awareness. Other riders joining them will ride in memory of family members who lost their battle with the disease. One common passion they all share is their bond with their horses. In some cases, the bond was an

important factor in getting many of the riders through their illnesses.

Now in its 9th year, the Ride has raised more than \$430,000 for the Komen Connecticut Affiliate to date.

Come ride with us! [Find out how.](#)

## Where Your Donation Goes

The Komen Connecticut Affiliate contributes both locally and nationally to the fight against breast cancer, earning a Four Star rating on Charity Navigator. [Learn where the money goes.](#)

## Featured Survivor

### Rose Gerber



"Everybody finds a niche...for me, it was to become informed and educated." That is just one of the most important goals Rose Gerber set for herself after being diagnosed with breast cancer in 2003. Rose was HER2 positive, a rare sub type of breast cancer occurring in only 20- 25% of all breast cancers.

Three years after her diagnosis, Rose felt the



**Bikers for the Cure raises \$33,000 for Connecticut**

Bikers from all over the state united in the fight against breast cancer in August for the 7th Annual Bikers for the Cure® motorcycle ride. This year's ride was held Sunday, August 9 at MountainRidge in Wallingford. The Ride is an opportunity for riders to come together in celebration of those who have won their battle with breast cancer, and ride in memory of those lost to the disease. This year's event was presented by Saint Francis Hospital and Medical Center and endorsed by D'Amico, Griffin and Pettinicchi, LLC and The Lane Construction Corporation.

But Bikers for the Cure is larger than just one event. Throughout the year, bikers have the opportunity to come together on Bike Nights hosted by McDonalds in Glastonbury in further support of Komen Connecticut's promise to save lives and end breast cancer forever.

Collectively, since its inception in 2003, these Bikers for the Cure events have contributed nearly \$200,000 to the Komen Connecticut Affiliate and promote the importance of early detection in the fight against breast cancer.

Our sincerest thanks to Laurie Hodges and Gary Collin, event co-chairs and the entire Bikers Committee for another amazing year!

[View photos from the August 9 event.](#)



## Komen Connecticut Brings NCI Training to Community Breast Health Care Providers

On September 2 and 3, the Komen Connecticut Affiliate hosted the National Cancer Institute as they presented 'Using What Works: Adapting Evidence Based Programs to Fit Your Needs.' This one-day workshop taught participants how to plan a health program using evidence-based programs, also known as research-tested interventions.

Evidence-based programs are programs that have already been conducted, evaluated, and shown to be effective in a given community. Participants in the training will now be able to use these evidence-based programs as a starting place for their own programs, choosing those with potential for success in our communities.

The training was offered to all current and potential grantees, as the Komen Connecticut Affiliate is moving to funding programs that are using an evidence based model beginning next year. This will allow us to more effectively measure the results of our grant making in Connecticut and improve our effectiveness as the leader in breast health in the state.

[Learn more about our grantmaking process.](#)

need to get involved in the breast cancer movement, "but first I wanted to be informed and educated about the disease. "I didn't want to start talking until I knew what I was talking about." She immediately began to look for opportunities through Susan G. Komen for the Cure.

[Read more.](#)

## Grantee Corner

### Oak Hill



## Breast Health for Women with Intellectual Disabilities

*Program funded in part by the Komen Connecticut Affiliate*

This program offers free breast health classes throughout Connecticut for women with intellectual and developmental disabilities and their care givers. Providers receive a free curriculum, with accompanying materials suitable for teaching women with specific learning needs.

[Learn more about the Breast Health for Women with Intellectual Disabilities at Oak Hill](#)

[View all Komen Connecticut Affiliate grantees.](#)



## Donor Spotlight - Dave Matthews Band

Dave Matthews Band may not have been able to attend the Komen Connecticut Race for the Cure this past June, but they did show their support in a big way.

The band was in town at the Comcast Theater on June 5 and June 6 for their annual sold-out appearance - performances which flanked the Komen Connecticut Affiliate's 16th Annual Race for the Cure in Bushnell Park. In an

incredible show of support, DMB, along with Live Nation and Red Light Management, donated a portion of ticket sales to both shows to 96.5 TIC's team for the Race, lead by Jeannine Jersey and Damon Scott. In all, the donation totaled \$11,000.

Beyond the local donation, the band has been an advocate for cancer research and a major champion of both humanitarian and environmental causes.

"Having the band's support of our signature event helped us engage an even larger audience in the fight against breast cancer," said Anne Morris, executive director of the Connecticut Affiliate of Susan G. Komen for the Cure. "The cures can't come soon enough for those affected by breast cancer and we applaud Dave Matthews Band for taking a stand against this disease."

Be part of the cure. [Give now.](#)

Photo courtesy of [www.965tic.com](http://www.965tic.com)

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## Upcoming Events

### Corn Maze

Gotta's Farm, Portland

September through October

[Learn More.](#)

### Take a STRAND Pink Hair Extensions

Gallery Salon, Farmington

Through October

[Learn More.](#)

### Girls Night Out: A Funny Thing Happened on the Way to the Forum

Goodspeed Opera House

September 25, 2009

[Learn More.](#)

### Capturing the Spirit Photography Event

LMP Photography and Design, East Haven

September 25 - October 26, 2009

[Learn More.](#)

### Rally for the Cure

Silvermine Golf Club, Norwalk

October 1, 2009

[Learn More.](#)

[Learn more about our grantmaking process.](#)

### **Idea Circle for Women**

Water's Edge Resort and Spa, Westbrook

October 1, 2009

[Learn More.](#)

### **Ride for the Cure**

Tyrone Farm, Pomfret

October 4, 2009

[Learn More.](#)

### **Banana Republic Private Styling Event**

Westfarms Mall, Farmington

October 8, 2009

[Learn More.](#)

### **Pink Pearls Auction**

Derby

October 10, 2009

[Learn More.](#)

### **Quality Gem Diamond Dash**

Danbury Green, Downtown Danbury

October 10, 2009

[Learn More.](#)

### **Wacoal Fit for the Cure**

Macys, Westfarms Mall

October 23, 2009

[Learn more.](#)

### **Row for the Cure**

Norwalk River, Norwalk

October 31, 2009

[Learn More.](#)

### **Autumn Hartford Antiques Show**

CT Expo Center, Hartford

October 31, 2009 and November 1, 2009

[Learn More.](#)

### **Wacoal Fit for the Cure**

Lord & Taylor, Stamford

November 4, 2009

[Learn more.](#)

### **Wacoal Fit for the Cure**

Lord & Taylor, Trumbull

November 11, 2009

[Learn more.](#)

### **UpKili for Komen**

Mount Kilimanjaro, Tanzania, Africa

January 14-26, 2010

[Learn more.](#)

**1 : 100**

Men can get breast cancer, too.

The ratio of male to female breast cancer is 1:100.

[Learn more about breast cancer in men.](#)

Photo credit in News for the Cure banner: [Kristen Jensen](#)



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