



**Connecticut Affiliate**  
350 Church Street, Lobby Level, Hartford, CT 06103  
860-728-4955, [www.komenct.org](http://www.komenct.org)

**FOR IMMEDIATE RELEASE:**

June 4, 2009

**Contact:**

Anne Morris  
860-728-4955  
860-878-7488 (cell)  
[anne@komenct.org](mailto:anne@komenct.org)

Christa Allard  
860-728-4955  
860-307-5775 (cell)  
[christa@komenct.org](mailto:christa@komenct.org)

**TUMBLE BROOK COUNTRY CLUB REACHES FOR ANOTHER  
\$1 MILLION FOR BREAST CANCER**

**BLOOMFIELD – June 4, 2009** – Another year, another \$1 Million goal.

After successfully raising more than \$1 Million for breast cancer, Tumble Brook Country Club in Bloomfield has resolved to raise another \$1 Million in donations to the cause, beginning with this year's 'Play for a Cure' Golf and Tennis Tournament.

On Thursday, June 11 the club will once again turn pink with its 12<sup>th</sup> annual tournament, bringing breast cancer awareness to its members. Chairs Brenda Berman, Judy Gold and Sandy Goldberg have planned something for everyone during the day-long event – golf, tennis and card tournaments will run throughout the day, and live and silent auctions, plus a raffle featuring prizes from local merchants and businesses, will take place during dinner.

Current Board President Diane Greenfield started 'Play for a Cure' in 1997 as a way to honor the memory of a close friend she lost to breast cancer. Diane oversees the event every year, and this year helped choose the theme, "Together, We Can!" recognizing that, as a club, they can not only raise another \$1 Million for breast cancer, but together, can also play a significant role in funding the cures.

The money raised each year is donated to the Connecticut Affiliate of Susan G. Komen for the Cure,<sup>®</sup> where it is invested in local education, screening and treatment programs and national research initiatives. "Connecticut's survivors and their families know how important the community's support is to finding the cures for breast cancer," said Anne Morris, executive director of the Komen Connecticut Affiliate. "Tumble Brook's annual event demonstrates a true commitment, not only to the cause, but to the well being of our state. We thank them for their tireless dedication year after year."

**About Susan G. Komen for the Cure<sup>®</sup> and the Komen Connecticut Affiliate** Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. The Connecticut Affiliate of Susan G. Komen for the Cure was established in 1993 to fund research and better the lives of those facing breast cancer in the local community by supporting local organizations that focus on breast health issues and access to care. Seventy-five percent of net proceeds from the Affiliate stay in the community to fund local breast health programs, and in 2009 alone, the Affiliate granted \$871,000 to fund 22 local breast health programs at organizations throughout Connecticut. Combined with national research dollars, Komen Connecticut has made a \$19 million impact on Connecticut's breast health and the breast cancer movement. For more information, call 860-728-4955 or visit [komenct.org](http://komenct.org).

# # #

Three simple steps to early detection are regular mammograms, clinical exams and breast self-exams.