



Connecticut Affiliate
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POWDER PUFF FOOTBALL GAME SUPPORTS A CURE FOR BREAST CANCER

NEW FAIRFIELD - February 18, 2009 - During National Breast Cancer Awareness Month, Ashley Smyth of New Fairfield High School brought football, females, and fundraising together to raise money in the fight against breast cancer. This past October, Ashley raised \$3,500 in donations to the Connecticut Affiliate of Susan G. Komen for the Cure® by holding a Powder Puff football game at her school. This was the second year Ashley organized this event.

All junior and senior students were invited to participate in the event, where the girls had a chance to play on the field while the boys cheered during the game. Ashley raised money by selling t-shirts, which were sponsored by The Mutual Security Credit Union, charging admission to watch the game, and selling refreshments. Three hundred spectators gathered at the game in support of Komen for the Cure's vision of a world without breast cancer.

Ashley has many good friends with mothers who have been diagnosed with and suffered through breast cancer, and it is because of this that she wanted to fundraise for the cause. It is the support of community members like Ashley that has allowed Komen for the Cure to have such a strong local impact on the state of Connecticut. Over the past 15 years, Susan G. Komen for the Cure has granted over \$18 million to Connecticut based organizations to fund breast cancer research, treatment, outreach and education in the state. In 2008 alone, Komen Connecticut granted \$725,000 to 28 local breast health organizations.

A senior at New Fairfield High School, Ashley is the president of FBLA, is involved in her class office and is a member of the National Honor Society.

About Susan G. Komen for the Cure® and the Komen Connecticut Affiliate Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. The Connecticut Affiliate of Susan G. Komen for the Cure was established in 1993 to fund research and better the lives of those facing breast cancer in the local community by supporting local organizations that focus on breast health issues and access to care. Seventy-five percent of net proceeds from the Affiliate stay in the community to fund local breast health programs and in 2008 alone, the Affiliate granted \$725,000 to fund breast health programs at organizations throughout Connecticut. Combined with national research dollars, Komen Connecticut has made an \$18 million impact on Connecticut's breast health and the breast cancer movement. For more information, call 860-728-4955 or visit komenct.org.

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Three simple steps to early detection are regular mammograms, clinical exams and breast self-exams.