



Connecticut Affiliate
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LUX BOND & GREEN CONTINUES SUPPORT OF BREAST CANCER AWARENESS

WEST HARTFORD - May 28, 2009 - Lux Bond & Green's flagship store in West Hartford Center continued its involvement in the fight against breast cancer last week after hosting an event to benefit the Connecticut Affiliate of Susan G. Komen for the Cure®. The store raised \$1,865 during a David Yurman Trunk Show held at the store. Lux Bond & Green has been an active supporter of the Komen Connecticut Affiliate since last October, when they were top fundraisers during the Affiliate's 'Tint the Town Pink' program in West Hartford Center.

Pictured left to right are: Christa Allard, Communications and Events Coordinator for the Komen Connecticut Affiliate; Laurie Durant and Caroline Berrettini, Lux Bond & Green employees; Anne Morris, Executive Director for the Komen Connecticut Affiliate; Joe Spirio, Manager of Lux Bond & Green, West Hartford Center; and Brenda Henry and Gail Gold, Lux Bond & Green employees.

About Lux Bond & Green Lux Bond & Green (LBG), a family owned diamond, jewelry, watch and giftware retailer, was founded in 1898 by Morris A. Green. The company headquarters is located in West Hartford Connecticut, with eight stores in New England, located in; Evergreen Walk South Windsor, Somerset Square Glastonbury, Greenwich, The Shops at Mohegan Sun Resort & Casino, West Hartford Center, and Westport Connecticut, as well as Downtown Boston and Wellesley, Massachusetts. A staff of 150 professionals gives Lux Bond & Green the expertise in the luxury and retail jewelry market, including seven goldsmiths, two watchmakers, and skilled hand and machine engravers.

About Susan G. Komen for the Cure® and the Komen Connecticut Affiliate Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. The Connecticut Affiliate of Susan G. Komen for the Cure was established in 1993 to fund research and better the lives of those facing breast cancer in the local community by supporting local organizations that focus on breast health issues and access to care. Seventy-five percent of net proceeds from the Affiliate stay in the community to fund local breast health programs and last year alone, the Affiliate granted \$871,000 to 22 breast health organizations across the state to fund education, screening, treatment and invested \$810,000 in breast cancer research - a total investment of over \$1.68 Million in Connecticut in 2008 alone. For more information, call 860-728-4955 or visit komenct.org.

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Three simple steps to early detection are regular mammograms, clinical exams and breast self-exams.