



Connecticut Affiliate
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BIKERS RIDE FOR BREAST CANCER THIS WEEKEND

WALLINGFORD - August 6, 2009 - Bikers unite in the fight against breast cancer this weekend for the 2009 Bikers for the Cure[®] motorcycle ride. Now in its seventh year, the annual event raises money for the Connecticut Affiliate of Susan G. Komen for the Cure[®] to fund research, education, screening and treatment. This year's ride will be held this Sunday, August 9, at MountainRidge event and banquet facility in Wallingford.

Bikers for the Cure is an opportunity for riders to come together in celebration of those who have won their battle with breast cancer, and ride in memory of those lost to the disease. This year's event is presented by Saint Francis Hospital and Medical Center and endorsed by D'Amico, Griffin and Pettinicchi, LLC and The Lane Construction Corporation.

Registration for the event is in-person only, beginning at 9:00 AM. The ride will depart from MountainRidge at 11:00 PM and is followed by lunch, live music, a bike show, drawings and prizes beginning at 1:00 PM.

Since its inception in 2003, Bikers for the Cure has contributed more than \$173,000 to the Komen Connecticut Affiliate and focuses on educating the community about the importance of early detection in the fight against breast cancer.

"I am truly blown away by this year's team," says Bikers for the Cure Director Laurie Hodges of her dedicated volunteer committee. "Together, and as a community, we can fund the fight to find the cures for breast cancer."

MountainRidge is located at 350A High Hill Road. Registration is \$25 for riders, \$15 for passengers and non riders, and \$10 for children 12 and under. Event will be held rain or shine. For additional information, please email director@bikersforthecure.com.

About Susan G. Komen for the Cure[®] and the Komen Connecticut Affiliate Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. The Connecticut Affiliate of Susan G. Komen for the Cure was established in 1993 to fund research and better the lives of those facing breast cancer in the local community by supporting local organizations that focus on breast health issues and access to care. Seventy-five percent of net proceeds from the Affiliate stay in the community to fund local breast health programs, and in 2009 alone, the Affiliate granted \$871,000 to fund 22 local breast health programs at organizations throughout Connecticut. Combined with national research dollars, Komen Connecticut has made a \$19 million impact on Connecticut's breast health and the breast cancer movement. For more information, call 860-728-4955 or visit komenct.org.

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Three simple steps to early detection are regular mammograms, clinical exams and breast self-exams.