



Connecticut Affiliate
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LUX BOND & GREEN SHOWS COMMUNITY INVOLVEMENT WITH DONATION CHECK TO THE FIGHT AGAINST BREAST CANCER

WEST HARTFORD – November 4, 2008 – A \$1,733 donation was presented on Wednesday, Oct. 29, 2008 to the Connecticut Affiliate of Susan G. Komen for the Cure® by Joe Spirio, manager of Lux Bond & Green in West Hartford Center, a retailer of diamonds, jewelry, watches and gifts.

The presentation was in celebration of the Komen Connecticut Affiliate's first 'Tint the Town Pink' program in West Hartford, Oct. 1-7, 2008. During that week, customers had the opportunity to donate to the Komen Connecticut Affiliate's local efforts to save lives and end breast cancer forever. Lux Bond & Green was one of the program's top fundraisers, establishing themselves as leaders in the local fight against breast cancer.

About Lux Bond & Green Lux Bond & Green (LBG), a family owned diamond, jewelry, watch and giftware retailer, was founded in 1898 by Morris A. Green. The company headquarters is located in West Hartford Connecticut, with eight stores in New England, located in; Evergreen Walk South Windsor, Somerset Square Glastonbury, Greenwich, The Shops at Mohegan Sun Resort & Casino, West Hartford Center, and Westport Connecticut, as well as Downtown Boston and Wellesley, Massachusetts. A staff of 150 professionals gives Lux Bond & Green the expertise in the luxury and retail jewelry market, including seven goldsmiths, two watchmakers, and skilled hand and machine engravers.

About Susan G. Komen for the Cure® and the Komen Connecticut Affiliate

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. The Connecticut Affiliate of Susan G. Komen for the Cure was established in 1993 to fund research and better the lives of those facing breast cancer in the local community by supporting local organizations that focus on breast health issues and access to care. Seventy-five percent of net proceeds from the Affiliate stay in the community to fund local breast health programs and in 2008 alone, the Affiliate granted \$725,000 to fund breast health programs at organizations throughout Connecticut. Combined with national research dollars, Komen Connecticut has made a \$17 million impact on Connecticut's breast health and the breast cancer movement. For more information, call 860-728-4955 or visit komenct.org.

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Three simple steps to early detection are regular mammograms, clinical exams and breast self-exams.