



Connecticut Affiliate
74 Batterson Park Road, Farmington, CT 06032
860-321-7806, www.komenct.org

FOR IMMEDIATE RELEASE:
December 2, 2011

Contact: Carrie Titolo
860-321-7806
carrie@komenct.org

TUMBLE BROOK COUNTRY CLUB REACHES \$1.26 MILLION FUNDRAISING MILESTONE BENEFITTING LOCAL FIGHT AGAINST BREAST CANCER

BLOOMFIELD - December 2, 2011 - This year, in spite of tough economic times, representatives from the Tumble Brook Country Club presented Komen Connecticut with a check for \$85,000 raised through the annual 'Play for a Cure' golf tournament, now in its fourteenth year. This most recent installment brings the event's fourteen year fundraising total to over \$1.26 Million, which Komen Connecticut invests in national breast cancer research and local breast cancer education, screening and treatment programs across the state.

The tournament began in 1997, with the help of Tumble Brook Manager, Ara Daglian, who has been, in the words of tournament founder, Diane Greenfield, "continually generous and beyond supportive" throughout the years. What started as 18 holes of golf for charity has truly blossomed under the leadership of Greenfield and the volunteer committee and the generosity of Tumble Brook's passionate membership. The event, held this past June, now has something for everyone - golf, tennis and card tournaments ran throughout the day, with a raffle, live and silent auctions taking place during dinner. The event was sold out, with yet another incredible show of support by the club's members.

"We are thrilled to announce that we have raised \$85,000 this year, especially considering the current state of the economy," Greenfield said. "Tumble Brook and its members are committed to Komen Connecticut and the fight against breast cancer. We also like our members to know the local impact of their donations and how much their support is appreciated."

With over seven months to go, Greenfield and the committee are already gearing up for the tournament's fifteenth anniversary. "Everyone works together- the women who help organize the event, the men who participate and the business owners who donate. We ask for help, and no one says no," said Greenfield.

About the Connecticut Affiliate of Susan G. Komen for the Cure® Komen for the Cure's presence in Connecticut began in 1994 with a Race for the Cure. The local organization was incorporated as an Affiliate of Susan G. Komen for the Cure in 1999. Komen Connecticut serves local communities by providing funding for research and local life-saving programs which address education, screening and treatment for Connecticut residents. In 2011, Komen Connecticut invested over \$1 Million locally, providing funding to 19 Connecticut breast health programs. Since 1994, Komen for the Cure has awarded more than \$21 Million to programs in our local communities. For more information, visit KomenCT.org or call 860-321-7806.

###

Three simple steps to early detection are regular mammograms, clinical exams and breast self-exams.