



Komen Connecticut
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MEDIA ALERT

FOR IMMEDIATE RELEASE:

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Contact: Carrie Titolo
(860) 321-7806
carrie@komenct.org

What: Komen Connecticut Press Conference and Reception to Launch the 2011 Community Profile of Breast Cancer in Connecticut

When: Monday, October 3, 2011 at 10 AM

Where: Old Judiciary Room, State Capitol Building, Hartford

Who: Lieutenant Governor Nancy Wyman is sponsoring the event, and will offer brief remarks. The report will be presented by members of the Community Profile Committee, including Sonja Larkin-Thorne, 2011-2012 Representative, National Association of Insurance Commissioners and Kristen Noelle Hatcher, JD, the prior Director of Grants and Mission Initiatives for the Connecticut Affiliate of Susan G. Komen for the Cure. Members of the committee will be available for interviews following the press conference.

Details: The *2011 Community Profile of Breast Cancer in Connecticut* is a comprehensive study that identifies the towns in the state with the highest rates of breast cancer incidence, mortality and late stage diagnosis using composite maps.

The purpose of the Community Profile is to further illuminate health disparities and the need for breast cancer research, education, screening and treatment within the State of Connecticut. From this data, Komen Connecticut has developed its recommendations and priority areas, which will influence its grant-making process for next two years. Since 1994, Komen for the Cure has invested over \$21 Million in research and local education, screening and treatment programs, all steps toward realizing its mission of saving lives and ending breast cancer forever.

The report reveals some alarming realities of breast cancer in Connecticut:

- Connecticut has the second highest incidence of breast cancer in the nation
- Connecticut ranks 35th in the nation for breast cancer mortality rates
- Data demonstrates that while 84.1% of Connecticut women over 40 have had a mammogram in the last 2 years (compared with national averages of 76%), African American women in the urban centers and Hispanic women in manufacturing centers are among the least likely women in the state to use mammography screening.

For more information, visit KomenCT.org or call 860-321-7806.

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